



Thank you for applying to Left of the Dial! Please note that when you get selected to play, your application form will be used for everything related to production and promotion, so double check all the information you provide us with.

No need to rush, take your time to complete the form, and make sure you've filled in everything correctly and completely. After you hit the submit button there's no way of modifying any info!

Please note that you cannot upload, or email us MP3s, press photos, etc. We only accept links to websites, Google Drive, or Dropbox.

#### GENERAL INFO

This should be the easy part...

#### ARTIST INFO

##### *Genre*

Please pick 3 genres best describing your music. Pro tip: our ticketholders use these to plan their schedule, so it's always wise to also include a broad genre like rock or pop.

##### *Number of musicians on the stage*

Unfortunately, we don't have the time to check all your press photos, so please provide us with the exact number of bandmembers.

##### *Bio*

**Very important!** If you get invited to Left of the Dial, the band bio you'll provide here will be used on our website. You cannot modify it later, so please invest some time in writing your band bio. After all, this is what people will base their decision on whether they'll come to your show!

##### *Press highlights*

If you happen to have some raving reviews, or in depth band interviews, link to them here. If you don't, no need to worry, at the end of the day it's your music that will make all the difference, not some journalist's opinion!

##### *Primary contact / Secondary contact*

If we love your music we want to be able to reach you as soon as possible, so include two contacts who regularly check their mail!

##### *Links*

If you don't have a website, or you're not on social media (yet), no problem, but we absolutely do need to hear your music! Please also provide us with your technical rider, and at least one press photo, but preferably a horizontal AND a vertical one.

## **OTHER IMPORTANT STUFF**

- Left of the Dial takes place on 17-18-19 October 2024, so you should be available on these dates.
- Left of the Dial is not known to pay high fees, please don't apply if you're hoping to get rich from playing the festival.
- Usually the first lineup announcement happens in January, and after that we add some more bands every month until the end of July.
- Not being included in the first (or second or third) announcement, doesn't necessarily mean you're not invited, we might get back to you at some later point!
- We're getting more and more applications each year, and it's close to impossible to answer all individual emails, however, if you REALLY need to ask us something directly, please check our website for our contact information, and we'll try to get back to you as soon as humanly possible!

**left  
of the  
dial**